

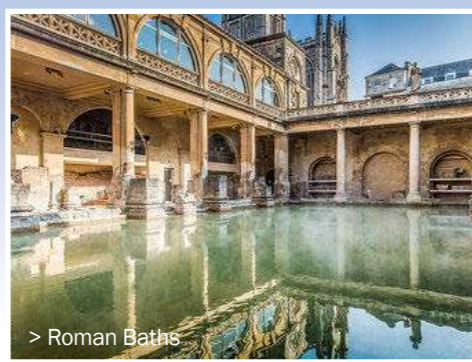
Great West Way

Welcome to the Great West Way. An exciting touring route where extraordinary history rubs shoulders with everyday life. Through an enormous variety of English experiences the Great West Way reveals the contemporary and the historic, the cities and the countryside. Every twist and turn brings the satisfaction of discovering a new chapter in England's story.

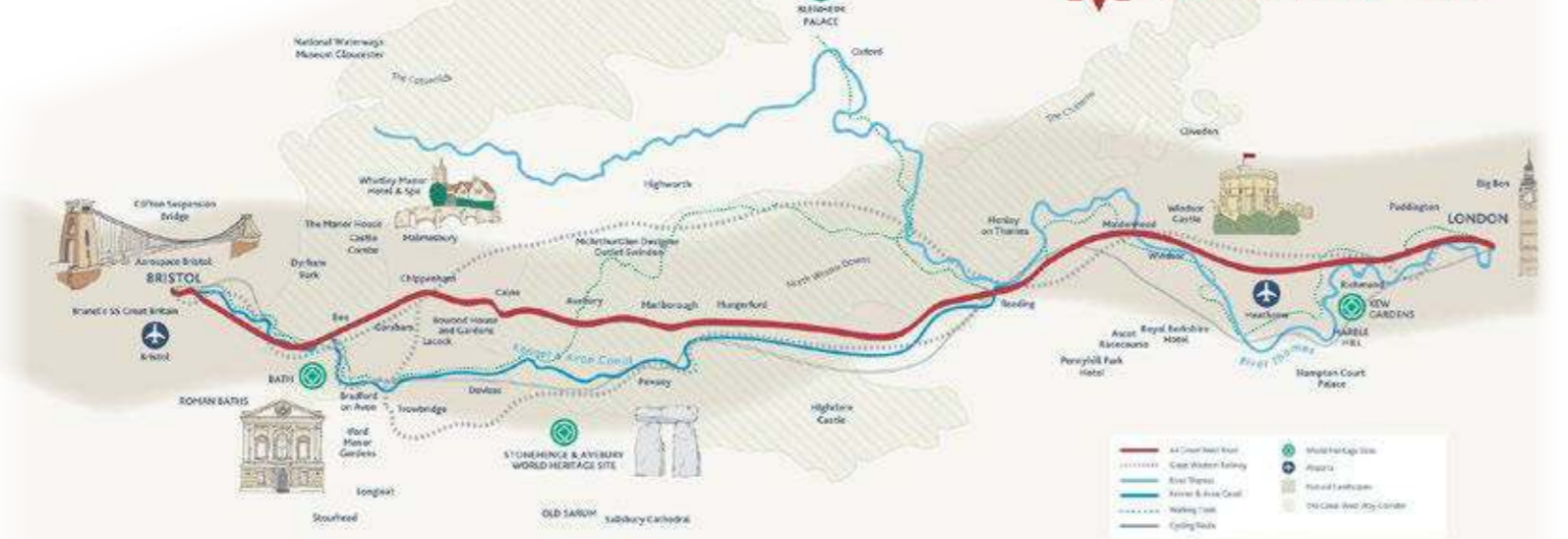
"It's England undiluted; England concentrated"

At one end is London with its famous royal sights and rich cultural heritage; at the other, Bath and Bristol. In between lie characterful villages, lush green landscapes, and relaxing riverside towns. But it's not only about getting from A to B. The Great West Way is for those who relish the journey. For free spirits and explorers. You can travel by road, rail or water. On two feet or two wheels. Base yourself in one place for a while, or move on every day. As you follow its twists and turns, you'll encounter the very essence of England.

Along the Great West Way you'll encounter three National Landscapes – the Chilterns, the Cotswolds and the North Wessex Downs – and the UNESCO World Heritage Sites of Stonehenge and Avebury, Kew Gardens and Bath. You can visit the world's best preserved Roman remains in Bath. Watch the Changing of the Guard at Windsor Castle. Pootle along the Kennet & Avon Canal. Enjoy a wine tour at one of the many vineyards. Or soak in the UK's only natural hot springs at Thermae Bath Spa. Step aboard the last Concorde at Aerospace Bristol. Or stroll through 15,000 extraordinary trees at Westonbirt, The National Arboretum. Enjoy Newbury's canal-side pubs and restaurants. Discover Reading's Museum and Abbey Quarter. Trawl Hungerford's antique shops and fairs then sample seasonal produce at one of the traditional pubs along the route. Take a pleasure cruise along the Royal River Thames. Unearth ancient archaeology at the Roman Baths. Stand on the site of the sealing of Magna Carta at Runnymede. Or visit a delightful National Trust property.



If you're short on time the Great West Way makes for a great day trip. But stay a little longer and you can immerse yourself in local life. Where you lay



your head is an important part of the experience. So you'll find quirky glamping sites, pretty country B&Bs, cool city hotels... even fancy castles and stately homes.

The Great West Way is easy to join and easy to follow. It passes by both Heathrow and Bristol airports. It's accessible for visitors travelling from the Channel ports or already based in London. It will take you to places you've always dreamed of visiting, and secret spots that even some locals have yet to discover.

Explore further and delve deeper at GreatWestWay.co.uk



Great West Way Discoverer pass

To make the most of your Great West Way adventure, choose the **Great West Way Discoverer pass**, offering unlimited off-peak train travel from London Paddington or London Waterloo to Bristol Temple Meads, via the Reading and/or Basingstoke routes, with options to branch off towards Oxford. Plus unlimited travel on designated bus services along the route. One-day and seven-day options are available, with prices from just £30.50 per person. For further details and to book go to gww.com

ENGLAND'S GREAT WEST WAY

WILTSHIRE ON THE Great West Way

The Great West Way is for the curious. For slow travellers. Those who want to explore further and delve deeper. With over 500 miles of tempting trails and unforeseen encounters, it was made for self-guided journeys, whether solo or with friends and family. Journeys leading to adventures that enliven your senses, make you see the world afresh, uncover new realms of possibility.



Wilton Windmill



Coen Hill Locks

"The world-renowned and the yet-to-be-discovered"



Stonehenge



Longleat House

Around a quarter of the Great West Way runs through Wiltshire. Along paths that once brought drovers to market. Pilgrims to Salisbury Cathedral. Druids to Avebury and Stonehenge. Across rolling hills in the North Wessex Downs. Past white horse carvings keeping watch over the Vale of Pewsey.

Timeless towns and villages along the route include honey-coloured Bradford on Avon. The 'discovery' town of Calne. Chippenham, on the banks of the River Avon. Corsham, familiar as Turro from BBC's Poldark. Devizes, home to over 500 listed buildings. Hilltop Malmesbury, England's oldest borough. The handsome former staging post of Marlborough. Trowbridge, renowned for its unique industrial architecture. The medieval city of Salisbury is also within easy reach.

You can hunt for bargains at McArthurGlen Designer Outlet Swindon. Relax aboard a narrowboat on the Kennet & Avon Canal. Stroll around 'Capability' Brown parkland at Bowood House and Gardens. Keep an eye



Sunrise at Avebury



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A hidden gem, open to all.

PLAY VIDEO

A church has stood on this site for nearly eight hundred years and St. Thomas's has always been the church of the City and Guilds of Salisbury.

Our recently restored 'Doom' painting above the chancel arch is the largest and most complete example still surviving in the UK, painted between 1470 and 1500.

Visitors will also enjoy the strikingly modern altar table and font, built by local craftsmen Matthew Butt, and created as part of a larger and ongoing project to restore, repair and restore this wonderful church.

St Thomas's is part of the Inclusive Church initiative, which means that we are committed to ensuring that all are truly welcome, whatever their story. There are services held daily (except Saturdays) – do join us if you can.

St Thomas's Church, St Thomas's Square SP1 1BA
www.stthomassalisbury.co.uk
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Marlborough



Downton

Wilton Windmill (Near Marlborough)

Wilton, Near Marlborough, SN8 3SW
E: enquiry@wiltonwindmill.co.uk

Find out how a Victorian miller lived and how the windmill works. Built in 1821 and set high in the North Wessex Downs, this is the only working windmill in Wessex. Picnic area and cafe accessible all year round. Guided tours, refreshments and store ground floor available during opening times. Fabulous walking and great views.

Admission: A £5, CH FREE
Open: From 10:30 to 5:00pm, Sun and Bank Hols Mon-2pm-5pm
www.wiltonwindmill.co.uk

Cricklade

Cricklade Town Council, 113 High Street, Cricklade, SN6 6AE
T: 01793 751394 E: admin@crickladetowncouncil.gov.uk

The First Town on the Thames. An ancient Saxon town on the edge of the Cotswolds, with over 200 listed buildings, an important site from the time of Alfred the Great. From 979 to 1300 the town had its own mint and a few coins can be seen in the Cricklade Museum. Cricklade, granted a charter in 1355, has a Manorial Court with a High Bailiff, a Town Crier and other historical posts.

For people who enjoy nature, North Meadow is a National Nature Reserve, and in April the rare Shakespearian Friarhoods can be seen. Blake Hill Farm (originally a Secret World War airfield) is now a nature reserve managed by Wiltshire Wildlife Trust, and of course the famous Thames Path meanders through the town.

A range of facilities on the historic High Street offer interest and a welcome to visitors.

We have free parking available in all the car parks, why not come and see for yourself!

www.crickladetowncouncil.gov.uk

Marlborough

TC at Marlborough Town Council, 5 High Street, Marlborough SN8 3AA
T: 01672 524487 E: enquiries@marlborough-tc.gov.uk

The friendly, historic, beautiful market town of Marlborough on the River Kennet with its world-famous, stone high street is bursting with charm. Close to Avebury and ancient Savernake Forest in the North Wessex Downs National Landscape, it is a constantly featured as one of Britain's best independent shopping destinations and a great place to live.

You'll be enchanted by its characterful buildings, sparkling river and strong cultural scene for arts, music, cinema and festivals. Explore a great range of independent shops, wide variety of places to eat or just soak up the city café culture. That's not enough, there are street markets twice a week too.

A warm Marlborough welcome awaits you.

Follow us on Instagram @VisitMarlborough & Facebook @MarlboroughVIC

www.marlborough-tc.gov.uk

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Visit us: April - October, Thursdays, Fridays & Saturdays 10.30am - 5pm
www.kelmscottmanor.org.uk

Bowood House & Gardens

Derry Hill, Calne, SN11 0LZ
T: 01249 812102 E: houseandgardens@bowood.org

Welcome to the rich history and scenic surroundings of Bowood House and Gardens, set within 'Capability' Brown's stunning landscaped park. Bowood House has been the cherished home of the Lansdowne family since 1764. Highlights in the collection of art and historical treasures include the laboratory in which Dr. Joseph Priestley discovered oxygen gas and Queen Victoria's wedding chair.

Surrounding the Georgian House are the Italianate Terrace Garden and the Walled Garden. Wander in the Arboretum amongst the rare, record-breaking trees. Spot hidden gems including a Cascade, Hermit's Cave and the Doric Temple.

Children aged 12 years and under will adore the Adventure Playground's pirate ship and aerial walkways. An area for children aged 7 years and under includes a Wendy House, indoor interactive play and fish on tracks.

Bowood Woodland Garden is a separate spring attraction, offering an oasis of bluebells, azaleas, magnolias and rhododendrons.

Book Tickets online: www.bowood.org/visiting-gardens
Open: 27th March to 1st November 2026 | 10.30am - 5.30pm.
Last admission: 4.30pm
www.bowood.org/visiting-gardens

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Longleat Festival of Light

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Fisherton Mill

FISHERTON MILL GALLERY, CAFE, STUDIOS

108 Fisherton Street, Salisbury, Wiltshire, SP2 7QY

Enjoy fabulous food, art and shopping at Salisbury's destination arts venue, established in 2005. With its 'local gem' listing in the 2025 Good Food Guide, the cafe serves mouthwatering treats, delicious lunches, homemade cakes and an imaginative selection of drinks. Fisherton Mill is the largest independent art gallery in the South West, displaying work by over 200 artists. With on-site boutique studios and a programme of interesting workshops, it is a creative haven just a stone's throw from Salisbury city centre.

Opening Hours: Mon-Fri 9.30am-5pm, Sat 9.30am-5.30pm, Sun CLOSED
www.fishertonmill.co.uk

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TIMELESS PLEASURES

"Step off the world for a while"

Today life is hectic. Too hectic. 24/7 this. 5G that. Sometimes you need to escape, press pause and let time stand still. Whether your ideal break is calming, comforting, refreshing, or bursting with high octane excitement, Wiltshire is the perfect antidote to overcrowded cities.

Activities range from the white-knuckle-inducing to the utterly relaxing. Set your pulse racing with a spin around Castle Combe Circuit. Saddle up for a horseback ride. Explore the vast landscape on foot or on a bike. Race against the clock in an escape room challenge. Or spend your day getting wet and wild on the water. Relax in a luxurious spa. Play a round of golf. Or sign up for a cookery class.

In Wiltshire we pride ourselves on the quality of our local food and drink, so you'll find plenty to whet your appetite in bars, restaurants and coffee shops around the county. There are farm shops aplenty too, and our historic shopping streets are home to a wealth of independent retailers, as well as high street stores, colourful markets and a top notch designer outlet.

Wiltshire is home to imagination and creativity in abundance. First rate venues include a leading production theatre and a music centre with 'the finest acoustic outside London'. Festivals and events feature everything from classical, jazz and world music to carnivals, fairs and folk festivals. While Wiltshire locations have featured in every type of production from swashbuckling adventures to Jane Austen classics, Dr Doolittle to Dr Who.

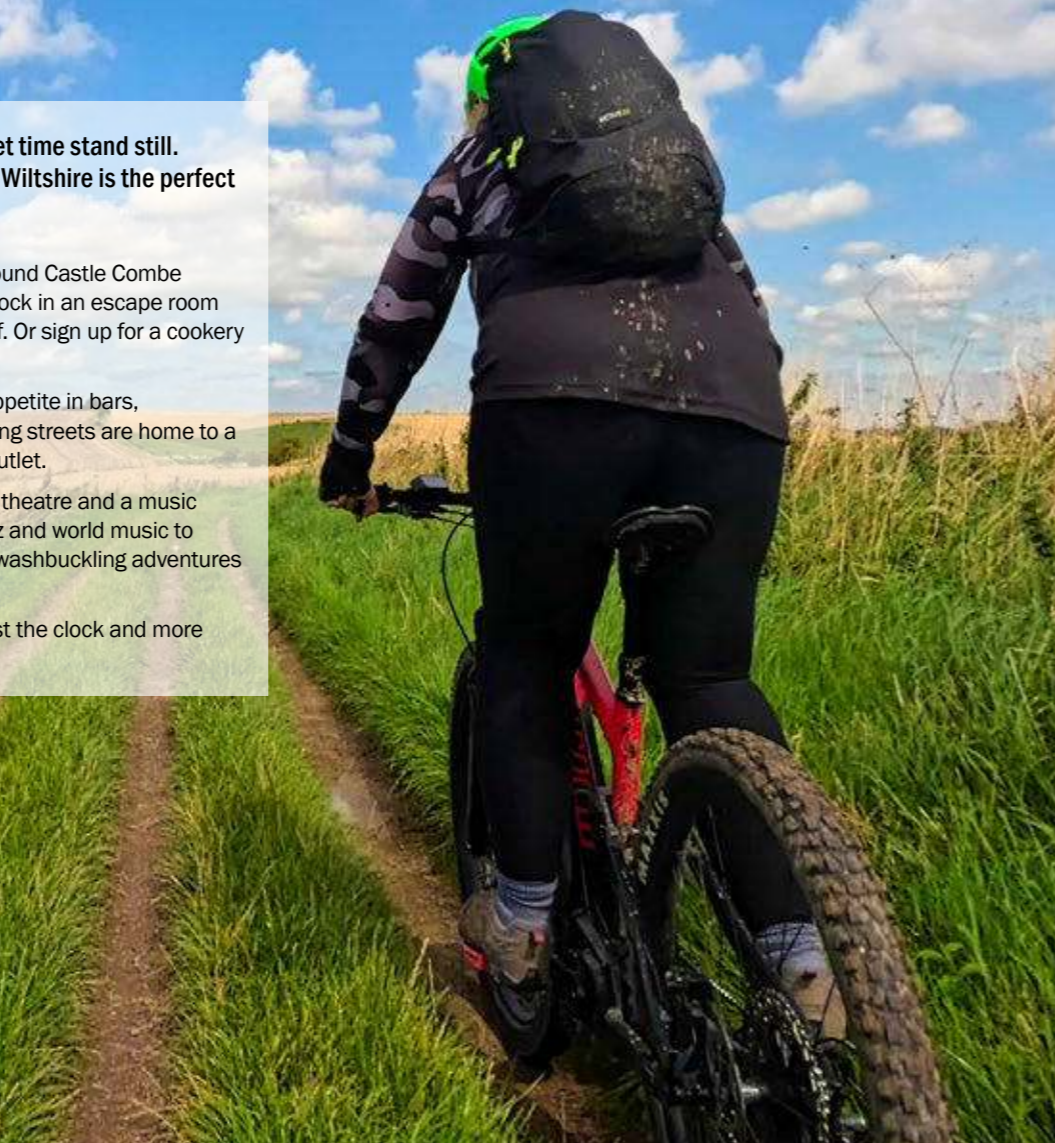
So pay us a visit and let Wiltshire put back what the rest of the week takes out. You'll find less racing against the clock and more timeless pleasures to enjoy.



Longleat Festival of Light

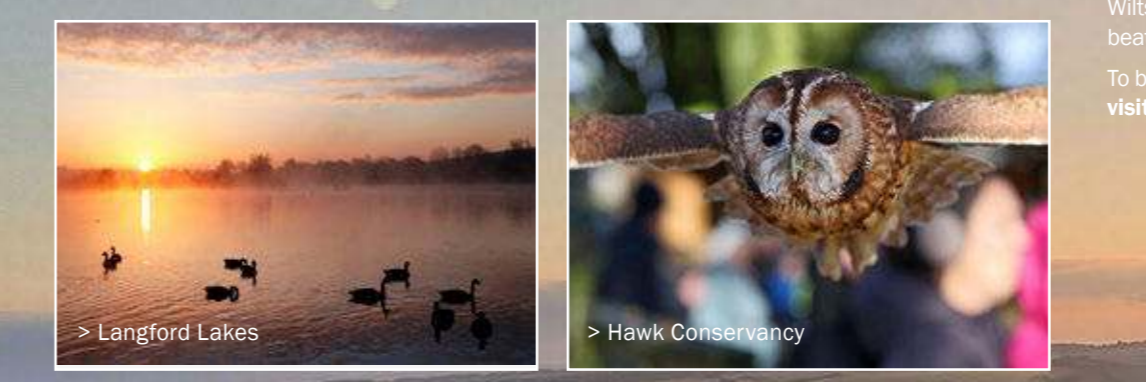


Carvers Hill

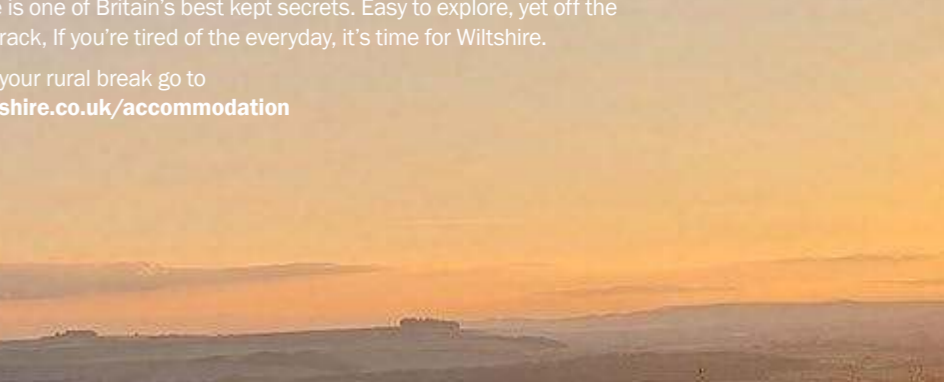


TIMELESS NATURE

Wiltshire is an enchanted place where you feel close to the earth and the ever-changing big skies. The landscape's mood alters with the seasons, connecting you not just to nature, but to time itself. Sit on the downs at sunrise or sunset, see how the light changes the texture of the hills, and think of others admiring the same spectacle over thousands of years.



Langford Lakes



Hawk Conservancy



Vale of Pewsey

